



Sponsorship Program 2015-2016

Dear Potential Sponsor:

The Dallas/Fort Worth Chapter of the Healthcare Information Management Systems Society (DFW HIMSS) is a professional organization 2000+ members strong for healthcare and IT professionals in the Metroplex providing:

- Leadership
- Professional development
- Education
- Networking opportunities

We welcome the participation of members and visitors at our bi-monthly educational sessions and alternate bi-monthly free social events.

About DFW HIMSS Membership:

Dallas/Fort Worth HIMSS membership is open to all persons and consists of executive management including C-Suite, IT professionals, consultants, vendors, physicians, nurses, professors, and students actively working in or interested in:

- Healthcare Management
- Healthcare Information systems
- Telecommunications
- Clinical systems

Sponsorship:

It is through sponsorship of events that DFW HIMSS is able to continue to provide educational sessions at low cost and social events at no cost to its membership. We would like to ask that you consider contributing to our local chapter through sponsorship. .

Sponsoring the DFW HIMSS Chapter will give your organization exposure to our entire membership and prospective membership base through acknowledgment in our Chapter communications, Chapter web site and at Chapter events.

Our goals as a sponsorship committee are as follows:

- Continue to Enhance Value Proposition to Sponsors
- Ensure sponsors are acknowledged appropriately (i.e.: company logo on website, all communication promoting events and announce sponsors at events via screen or voice over)
- Promote collaboration between members and sponsors where appropriate
- Provide as much referral and contact information as allowed by National HIMSS
- Advocate partnerships and encourage program alliances with sponsors in different specialty areas
- Increase opportunities for sponsors to promote their company at events (i.e.: table set up display if requested, handing out materials, etc.)

Thank you for considering sponsorship of your DFW HIMSS Chapter. We believe that DFW HIMSS has designed sponsorships that align with your company’s marketing goals while helping to defray the cost of providing networking opportunities as well as delivering relevant and informative educational programs to its members.

Our educational programs are designed to share expert knowledge and to facilitate networking among our members. Some of the programs that we are currently proposing for 2015/2016 include:

2015/2016 Dates	Event
July 30th, 2015	Networking Social-Board introduction and FY16 Programs
Sept. 11th, 2015	Education Session-Security Round Table-Healthcare Cyber Security
Oct. 8 th , 2015	Networking Social-The Ranch in Las Colinas
Nov. 13th, 2015	Education Session-Patient Engagement Round Table
Jan. 20th, 2016	Annual CIO Round Table
Feb. 11th, 2016	Networking Social
Feb. 29th-Mar. 4th, 2016	HIMSS National Conference
March 31 st , 2016	Spring Social
TBD	DFW HIMSS Golf Tournament
April 22nd, 2016	Education Session - C-Suite Panel Discussion

Elite \$3000 12 Months

- Logo on DFW-HIMSS Website
- Logo displayed in sponsor slide deck at each DFW-HIMSS program
- Logo displayed on all email communication to members
- Vendor table at DFW-HIMSS Annual CIO Roundtable
- 30% discount on special events (golf tournament, skeet shooting)
- 5 Complimentary Tickets to Annual CIO Luncheon.
- 2 DFW HIMSS Regional Memberships
- Work with VP of Programs to propose keynote speakers
- Introduce speakers at education events
- Vendor table at the CIO panel.
- Sponsorship at HIMSS National Happy Hour
- PowerPoint slide at education events; will include 3-4 bullets on each partner
- Provide a list of attendees at events.
- The opportunity to provide giveaways at all events.

Premier \$1980 12 Months

- Logo on DFW-HIMSS Website
- Logo displayed on sponsor slide deck at each DFW-HIMSS program
- Logo displayed on email communication
- 1 DFW HIMSS Regional Memberships
- 20% discount on special events (golf tournament, skeet shooting)
- Listed on Special Thank You Board at Each Event
- 2 Complimentary Tickets to 3 Education Events
- Vendor table at the CIO panel.
- Sponsorship at HIMSS National Happy Hour
- PowerPoint slide at education events; will include 3-4 bullets on each partner
- Provide a list of attendees at events.
- The opportunity to provide giveaways at all events.

Executive \$1020 12 Months

- Logo on DFW HIMSS Website for term of sponsorship
- Opportunity to provide door prize at any/all socials and 1 education event
- Listed on Special Thank You Board at Each Event

Contributor \$540 12 Months

- Logo on DFW HIMSS Website for term of sponsorship
- Opportunity to provide door prize at any/all socials

*Sponsorships do not include Texas Regional Conference * All sponsorships are valid thru December 2014*

No sales presentation will be allowed at events *Credit Card Payments are Accepted*

For any questions or concerns please contact Deanne Phillips @ 972-672-8014 or Dphillips@delcomgroup.com